

FLYER

BLACK LINE IS THE BLEED LINE

ALL ARTWORK MUST EXTEND TO
THIS LINE TO ENSURE FULL COVERAGE

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS BLUE LINE

THIS LAYER IS FOR GUIDANCE PURPOSE ONLY
DELETE THIS LAYER FROM THE FINAL ARTWORK

FINISHED SIZE: 17" x 11"
WITH BLEED: 17.2" x 11.2"